

NEXUS INFOR MATICS



Business Case
for Nexus Informatics'
Technology Solution

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An end-to-end integrated software technology platform where all patient support services converge.

Nexus Informatics represents the convergence of patient access expertise and technology platforms to offer clients a new marketplace solution. Nexus has a commitment and passion for creating the best software solutions by increasing patient's access to needed medications and quality therapies via a robust technology platform.



Strategic Viewpoint of Patient Support Services



DATA



COST

The executive level team has a strategic viewpoint of patient activity across the entire portfolio through data analytics.

Having a single enterprise platform across all vendors, saves technology costs associated with each vendor and reduces overhead calculations for FTE costs.

Vision into Every Patient Touch Point Across the Patient's Journey



**MULTIPLE
STAKEHOLDERS**



**HCP
PORTALS**

Multiple stakeholders can view the appropriate (security controlled) data to determine patient status and next steps needed to ensure speed to therapy.

Through HCP portals, providers see the next steps needed to complete enrollment reducing calls from hub vendors to provider offices.



Own and Control Your Data

Nexus platform provides a central repository of information from multiple sources:

- ▶ A single warehouse for patient services data which reduces costs of other data analytics platforms to aggregate data
- ▶ Ability to integrate with your Master Data Management services for standardized data universes like Physician, Sales Roster, and so forth
- ▶ Encompasses a rules - based data integration engine that ensures validity of data from multiple sources
- ▶ Ability to configure inconsistent specialty pharmacy data formats into a standard arrangement



Empowers informed decision-making through enhanced data analytics:

- ▶ HCPs, patients, sales, and management can see restricted views of data to make informed decisions
- ▶ HCPs see status changes on patients, and actions that need to be taken

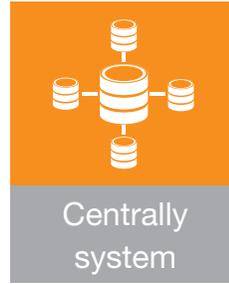
Ease in transitioning from one vendor to another:

- ▶ Nexus houses and warehouses the data ensuring consistency if vendors are transitioned
- ▶ Significant cost savings in transitioning programs from vendors due to de-coupling of technology from call center services

Possesses data transparency granting vision through the entire patient journey.



A Configurable Workflow



All patient support services are completed in a consistent and compliant manner to ensure HIPAA and OIG compliance.

Compliance approved communication is intergrated in a single application.

The centrally system-managed security ensures appropriate access by functional role.

Flexibility and Scalability to Meet Changing Needs

Our technology solution has a nearly limitless ability to scale the addition of new products or programs that can be added to the existing platform.

Through HCP portals, providers see next steps needed to complete enrollment reducing calls from hub vendor to provider offices.

Our process ensures quicker implementations of changes to keep the business moving.



Efficiencies Gained through Automation

Secure web-based completion, submission of enrollment and application forms that reduces delays due to incomplete or illegible information.

Electronic signature of forms by HCPs and patients streamlines and speeds the process.

Electronic eligibility check to verify benefits reduces manual calls to the payer (net/net reduction in FTEs).

Electronic income verification streamlines patient qualifications for patient assistance programs, based on program determined criteria.

Automated real-time pharmacy claims adjudication for Benefit Verifications.

Electronic prior authorization.

Financial assistance screening and eligibility check for patient assistance and copayment programs, and charitable foundation support referrals.

